

# DELUXE BOOKS

## *Editions*

**DeluxeBooks Editions** is an imprint of Innovant Publishing, a publisher with over 30 years of experience, specialized in content creation.

**Innovant Publishing's** international team is made up of more than 25 publishing, marketing and design professionals, who

leverage their knowledge and experience in publishing to develop original, high-quality products for customers. At Innovant Publishing, we provide comprehensive service, turning ideas into successful products, from the initial concept all the way through production and logistics management.

# HISTORY IN YOUR HANDS

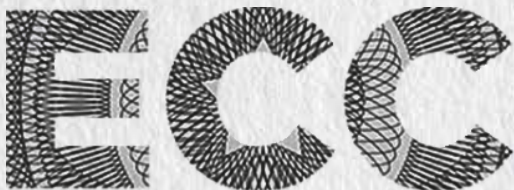
As part of its ongoing search for quality, Innovant Publishing has launched **DeluxeBooks Editions**, an imprint specialized in the creation of exclusive book-albums containing genuine historical pieces. This makes each book a unique and one-of-a-kind work.

The books feature a gold finish on the edges and a scratch-resistant matte laminated cover, materials

that confer the value they deserve. Books published under the DeluxeBooks Editions imprint all contain genuine numismatic and philatelic pieces and other unique objects of great historical value. To ensure this, **Innovant Publishing** collaborates with **Educational Coin Company**, an expert in genuine numismatic items and the world's largest wholesaler since 1960. Educational Coin Company

issues certificates of authenticity for all items included in the works of DeluxeBooks Editions.

The experience of Innovant Publishing's partners, the **American Numismatic Association** (ANA) and the **Spanish Numismatic Association** (ANE), further reinforces and drives our commitment to excellence in each new book.



# Educational Coin Company

*wholesale suppliers*

**Educational Coin Company** is an expert and has been the world's largest wholesaler of genuine ancient, medieval, historical and modern numismatic items since 1960. To provide its customers the best products, **ECC** purchases large amounts of money in bulk. For instance, they might purchase the entirety of a county's currency after a political or social occurrence affecting the territory.

Educational Coin Company issues **certificates of authenticity** for all items they sell. Their quality service and extensive experience has earned them the trust, recognition and loyalty of their customer base and a solid reputation.

With few competitors, the company is specialized in low-denomination coins sold as awards, decorations and starter sets for hobby collectors.

Educational Coin Company is a member of the **American Numismatic Association** and actively participates in their conventions. It is also a regular exhibitor at the industry's leading trade fairs, including the **World Money Fair** in Berlin.



# PARTNERS WITH A LONG HISTORY IN NUMISMATICS

Educational Coin Company is owned by David Laties and John Aiello, two partners with a long history in numismatics.

**David Laties** has been in the numismatics business for over 50 years. Originally from Peabody, Massachusetts, he has traveled the world over to acquire an extraordinary collection of coins and banknotes. He is a member of the International Banknote Society and the American Numismatic Association.

**John Aiello**, of Kingston, New York, started collecting Greek and Roman coins as a hobby, which would soon become a business. He has also traveled all over the world in search of opportunities for his company. He is the author of the book *World Paper Money: Collectors Guide and Catalogue*.

Other members of the ECC team include **Robin Danziger**, vice president and director of sales and marketing, who handles special promotions, bulk sales and special

projects for the company; **Diana Miller**, general manager, who has over 20 years of experience in the company and is a familiar face at the World Money Fair in Berlin (Germany); and **Greg Olear**, creative director. All are members of the American Numismatic Association.

# AMERICAN NUMISMATIC ASSOCIATION

In 1888, **Dr. George Francis Heath** published the first numismatic pamphlet, **The Numismatist**, after studying his own personal collection to learn more about world history. At the time, he had no way of meeting other collectors to share his passion for coins.

The number of subscribers grew significantly after initial publication

of the pamphlet, and in 1891, he decided to found an association. On October 7 and 8, 1891, five men—George Francis Heath, William G. Jerrems, David Harlowe, J. A. Heckelman and John Brydon—holding 26 proxies, met in Chicago with 61 charter members to establish the **American Numismatic Association (ANA)**. It has since grown to become the world's largest non-profit numismatic organization.

# Guaranteed Genuine

This document certifies that the items  
included in this work have been inspected  
and are guaranteed to be authentic.



David Laties

Member ANA #231549



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